

by **annie.com** presents . . .

# Let's get ORGANIZED

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We're joining with Byannie to bring you a monthly pattern series based on the theme, **Let's Get Organised**.

Not only will you have useful projects to organise your home, work space, and car, but you'll learn useful skills and techniques to increase your sewing skill repertoire.

Learn how to make your own bias binding, create zippers of any length by adding zipper pulls to zipper tape, cover strapping with fabric to coordinate with your projects, sew with vinyl, make mesh pockets, and so much more.

**Sign up today!**

Contact us for more information.



PBA245



PBA240



PBA188



PBA206



PBA144



PBA250



PBA246



PBA244



PBA225



PBA237



PBA107



PBA207

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# Let's get **ORGANIZED**

Do you and your customers feel the need to get organised?

Byannie's **Let's Get Organised Club** will help you and your customers create projects designed to organise everything from sewing tools to office supplies to phone chargers and other tech gear.

The program helps you create a '**Let's Get Organised Club**' featuring a different project each month. You can tailor the program to suit your needs and decide how many months you want your club to run and which projects you would like to offer each meeting. You can start your club at any time.

We recommend you book a trunk show to introduce the program. Then schedule classes, demo's, and/or workshops for each project. They will create useful projects while increasing their sewing skills. You will inspire confidence and boost sales by getting customers into your store every month of your club meeting.

Whats' in it for you?

- Fun and useful projects with tips and tricks for sewing and selling.
- Promotional materials and videos to excite customers and encourage sign-ups.
- Ideas for classes, class supply lists, kit recipes and more.
- Promotional flyer (as pictured overleaf) with your shop name and chosen club projects.
- Ability to order what you need, when you need it.
- Increase sales through add on products such as zippers, soft and stable, mesh etc.

Sign up today for the program through HQW Distributors.  
The \$110.00 (including GST) sign up fee includes one of each pattern and a one yard bag of Soft And Stable (\$150.00 value) so that you can get started making store samples and introducing the projects.

**HQW**  
distributors

Australian Distributors for Byannie products.

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