

byannie.com presents . . .

TRAVEL handmade

— A Project-of-the-Month Program from ByAnnie.com —

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We're joining with Byannie to bring you a monthly pattern series based on the theme, **Travel Handmade**.

Not only will you make one of a kind bags for all types of travel, but you'll learn useful skills and techniques to increase your sewing repertoire.

Learn how to make your own bias binding, create zippers of any length, cover strapping with fabric to make sturdy, functional handles and straps, attach hardware, sew with vinyl, make mesh pockets, and so much more.

Sign up today!

Contact us for more information.



PBA199



PBA122-2.0



PBA216



PBA257



PBA256



PBA226



PBA201



PBA252



PBA227



PBA253



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PBA251

by **annie.com** presents . . .

TRAVEL *handmade*

— A Project-of-the-Month Program from ByAnnie.com —

Drive business to your store with handmade projects for travel.

Byannie's **Travel Handmade Project of the Month Program** will help you and your customers create projects perfect for trips across town or around the world. From tags to bags, you'll get great ideas for projects and classes plus tips for using Byannie's soft and Stable, zippers, hardware, mesh and vinyl.

Our program helps you make a '**Travel Handmade Club**' featuring a different project each month. You can tailor the program to suit your needs and decide how many months you want your club to run and which projects you would like to offer each meeting. You can start your club at any time.

We recommend you book a trunk show to introduce the program. Then schedule classes, demo's, and/or workshops for each project. They will create useful projects while increasing their sewing skills. You will inspire confidence and boost sales by getting customers into your store every month of your club meeting.

Whats' in it for you?

- Fun and useful projects with tips and tricks for sewing and selling.
- Promotional materials and videos to excite customers and encourage sign-ups.
- Ideas for classes, class supply lists, kit recipes and more.
- Promotional flyer (as pictured overleaf) with your shop name and chosen club projects.
- Ability to order what your need, when you need it.
- Increase sales through add on products such as zippers, soft and stable, mesh etc.

Sign up today for the program through HQW Distributors.
The \$110.00 (including GST) sign up fee includes one of each pattern and a one yard bag of Soft And Stable (\$150.00 value) so that you can get started making store samples and introducing the projects.

HQW
distributors

Australian Distributors for Byannie products.

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